Avanthi Jandhyala

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Product Manager with 6+ years leading cross-functional teams and technical program delivery. Expert in stakeholder management, budget planning, and manufacturing processes with strong engineering background.

EXPERIENCE

WoofWellness   Remote
Founder   *Mar. 2025 - Present*

- **End-to-End Product Development**: As co-founder, managed complete product lifecycle from concept to MVP launch, coordinating technical development, user research, and market validation activities.

- **Resource and Timeline Management**: Led project planning and milestone tracking for ML-powered platform development, managing limited resources and competing priorities in startup environment.

- **Stakeholder Coordination**: Conducted 50+ customer discovery interviews and coordinated with external API providers and data sources to validate product-market fit and technical requirements.

- **Technical Project Leadership**: Oversaw development of data pipeline integration and dashboard creation, ensuring quality delivery and alignment with business objectives.

Lenovo   Remote
Product Manager   *Mar. 2024 - Nov. 2025*

- **Equipment and Manufacturing Strategy**: Led product roadmap planning coordinating with engineering teams on manufacturing requirements, capacity planning, and equipment budgets for solar-powered hardware line.

- **Budget and Resource Management**: Managed multi-million dollar product launch budgets, resource allocation, and capitalization planning, delivering 15% sales increase while maintaining cost targets.

- **Vendor and OEM Coordination**: Collaborated with external manufacturing partners on equipment setup, installation requirements, and production readiness activities.

- **Go To Market**: Led a data-driven GTM strategy for a solar-powered hardware line by aligning manufacturing readiness, inventory planning, pricing, and channel rollout using Power BI insights and historical sales data to ensure launch readiness and scalable demand fulfillment.

NAVA PBC   Remote
API Product Manager   *Feb. 2023 - Mar. 2024*

- **Strategic Program Management**: Collaborated with senior leadership and cross-functional teams to define product strategy, pricing models, and monetization frameworks, creating new revenue opportunities.

- **Technical Project Coordination**: Managed end-to-end product lifecycle from ideation through delivery, ensuring alignment between engineering execution, business objectives, and stakeholder requirements.

- **Process Implementation**: Established project management processes and communication protocols across technical and business teams.

- **Go To Market**: Defined and executed the GTM strategy for API-based products by aligning pricing, monetization models, stakeholder needs, and engineering delivery to support scalable adoption across government and enterprise customers.

Sidebench   Remote
Product Operations Associate   *Jun. 2022 - Nov. 2022*

- **Process Engineering and Optimization**: Implemented standardized Agile processes and workflow improvements, reducing time-to-market by 30% and enhancing cross-functional team collaboration.

- **Data-Driven Operations Management**: Integrated multi-source operational data enabling real-time performance tracking and business intelligence insights across engineering and business teams

- **Quality and Efficiency Improvements**: Enhanced operational processes through systematic analysis, improving issue resolution efficiency by 10%.

- **Go To Market**: Supported GTM execution by operationalizing launch readiness frameworks, cross-functional operating rhythms, and performance dashboards to ensure predictable, on-time delivery and smooth handoff across product, engineering, and client teams.

AnnieCannons Remote

Product Owner *Jun. 2018 - Jun. 2022*

- **Product Launch Coordination**: Led payment portal integration and global expansion strategy across 10 regions, managing technical requirements and stakeholder coordination.

- **Manufacturing Readiness**: Coordinated product development activities ensuring component readiness, quality standards, and timeline adherence for consumer-facing applications.

- **Data-Driven Applications** : Built Data-Driven Applications with real-time dashboards providing key insights on human trafficking survivors, enhancing stakeholder decision-making.

SKILLS AND TOOLS

Product Management: Roadmap Planning, Stakeholder Management, Cross-functional
Leadership, User Research, A/B Testing, Go-to-Market Strategy
Technical: SQL, Power BI, Tableau, JIRA, Salesforce, API Design, Data Analytics
Certifications: Certified Scrum Master, Certified Scrum Product Owner, Product Manager Certification (Product School)

RECENT DATA SCIENCE TRAINING

- **Machine Learning Predictive Analytics**: Built classification and regression models achieving 85%+ accuracy on customer segmentation projects

- **Statistical Analysis**: Conducted A/B testing, hypothesis testing, and correlation analysis using Python, R, and SQL

- **Data Visualization**: Created interactive dashboards using Tableau, Power BI, and Python (Plotly, Dash)

- **Capstone Project**: Analyzed customer behavior patterns and operational efficiency metrics for business insights

EDUCATION

General Assembly Remote
Data Science *Mar. 2025 – Jul. 2025*
San Francisco Bay University San Francisco, CA
MBA in Finance *Aug. 2015 – Aug. 2016*
Wright State University Dayton, OH
Masters in Mechanical Engineering *Aug. 2013 – Aug. 2015*
Jawaharlal Nehru Technological University Hyderabad, India
Bachelor of Technology in Mechanical Engineering *Aug. 2008 – May. 2012*